



Photo: Maude Arsenault

Fashion Heritage Unbound

Material Culture in the Dream Space

3 November 2025 | Aula Camino, Palazzo Marescotti, Via Barberia 4/2, Bologna

Programme

10.30 Institutional greetings

11–13 Morning Session

Chair: Silvia Vacirca (Sapienza Università di Roma)

11.10–11.30 Silvia Vacirca (Sapienza Università di Roma)
Flaming Creatures: Costume, Screen, Materiality

11.30–11.50 Morna Laing (Parson Paris)
Mediating Sartorial Practices of Care: The Ganni Girl Guide on Instagram

11.50–12.10 Sarah Banon (Institut Français de la Mode)
Skills on the Screen: The Labour Film Meets the Fashion Film

12.10–12.20 Q&A

12.30–13 Book Presentation
Becky Peterson, presenting *Textiles on Film* (Bloomsbury, 2024)

14–17 Afternoon Session

Chair: Sara Pesce (Università di Bologna)

14.10–14.30 Michela Ornati (SUPSI Università della Svizzera italiana)
Touch and Technology in Digital Fashion

14.30–14.50 Sophie Grossmann (Museum für Gestaltung Zürich)
Balenciaga Reconstructed: A Case Study Bridging Fashion History, Textile Knowledge, and the Digital Realm

14.50–15.10 Irene Calvi (Università di Bologna)
Echoes of Fashion. A Sensorial Journey through Digital Heritage

15.10–15.30 Maria Ida De Ioanni (Université Paris Nanterre)
#CraftHeritage, #FashionHeritage, #HeritageFashion: Politics of Display and Negotiation in the Social Media Era

15.30–15.45 Q&A